

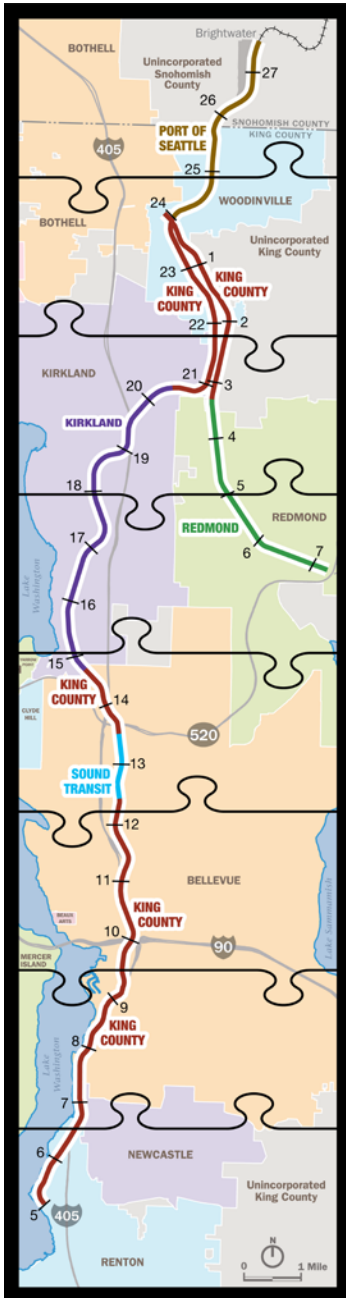
# Eastside Rail Corridor Regional Advisory Council

## SPECIAL MEETING ON BRANDING

Thursday - November 29, 2018

1:00 – 3:00 PM

Council Chambers, Kirkland City Hall  
123 Fifth Ave, Kirkland, WA 98033



- 1:00 **Welcome and Introductions** – RAC Chair/King County  
Councilmember CM Claudia Balducci
- 1:10 **Branding Scope and Project Plan Refresh** - Staff
- 1:20 **Branding Presentation (Information and Direction Item)**  
Team introductions and recap of work to date  
Juliet D’Ambrosio, Project Lead, ICON
  - Brand DNA
  - Naming Presentation
  - Discussion
- 2:30 **Next Steps**
- 2:45 **Public Comment**
- 3:00 **Adjournment**

